



WEDNESDAY, DECEMBER 1, 2010

Anna's Taqueria's Year-Long Customer Appreciation Event

I always love when a restaurant shows how much they appreciate their customers.

In honor of their 15th anniversary, [Anna's Taqueria](#) is giving back to their customers - but not just for one day. No, these appreciative folks are celebrating for the entire year.

"We are truly grateful for our customers' enthusiasm for and devotion to Anna's, and wanted to use this major milestone to celebrate them," said Mike Kamio, founder of Anna's. "They are always surprising us with their stories, inventing events like the Anna's Half Marathon and even getting married after meeting in our stores. (yes, we catered the engagement party!). We wouldn't be celebrating our 15th without our loyal customers, so we're celebrating with them."



Courtesy of Anna's marketing.

From now through July 2011, all of [Anna's six locations](#) will offer free food on the 15th day of each month. Complimentary treats may include Jarritos Mexican juice, chips and salsa, tacos, a specialty Horchata Mexican fountain drink, authentic Mexican coffee, and more.

In addition to the free eats, Anna's will also be holding a year-long story contest asking guests to submit their favorite memories of the Mexican eatery. In July 2011, Anna's judges will select the top 15 finalists and post their stories on Anna's website. The public will then vote for their favorite and one winning story will be selected. The prize: An at-home burrito party for 50, equipped with Anna's T-shirts and hats for the winner. To submit an entry visit www.annastaqueria.com\15.

Will you enter Anna's story contest, or at least take advantage of the free food over the next few months?